

An appeal to fund the Johannesburg Climate Legacy

We are a few months away from the important World Summit on Sustainable Development in Johannesburg. A major outcome of the World Summit should be a mobilization of global, political and community will around a global partnership for sustainability. The challenges of sustainability are too vast for any sector to manage in isolation. The realization of this partnership would come in the form of concrete projects. One output of this partnership will be the Johannesburg Climate Legacy.

We invite you to demonstrate your support and make a financial contribution to a group of climate legacy projects that will:

Fund a cluster of development projects that leave a sustainable development 'legacy' and benefit local communities long after the Summit participants are gone.

Save carbon dioxide. The cumulated savings will offset the additional burden created by the Summit's participants travel and stay in Johannesburg. The Summit will therefore strive towards a climate neutral event

By investing in the Johannesburg Climate Legacy you will also produce a positive media story that educates the public and your employees in the mechanisms of carbon offsets and the possibility of win-win local development solutions. Investors will receive a certificate recognizing their contribution towards the Johannesburg Climate Legacy. The types of projects that will be included in this initiative will have strong sustainable development benefits like projects related to housing, energy efficiency and renewables and health. We expect a high media, political and local interest in the run up to the Summit, both for the project and its main contributors.

A Governing Body has been set up specifically for the Johannesburg Climate Legacy Project that includes key stakeholders. A Technical Working Group will certify and monitor the climate offsets. The South African Development Bank has opened an account for financial contributions, which qualify for tax deduction. The total financial needs are \$ 5 million to fully fund the group of projects.

We need the international business community to make this happen.

A funding campaign is now starting and your early support will be highlighted. Claude Fussler, director for the Summit preparation at the WBCSD and Paul Norrish, will provide project details and progress reviews. They will follow up directly with your designated contact person.

We appreciate your cooperation in this fast track campaign!

Sincerely yours,



Björn Stigson
President, WBCSD



Reuel Khoza
Chairman, ESKOM