

# BUSINESS ACTION FOR SUSTAINABLE DEVELOPMENT

## Business Strategy Meeting

9-10 October 2001, Paris

### Programme

**Overall Chair:** Sir Mark Moody-Stuart, Former Chairman, Royal Dutch/Shell Group; Chairman, BASD Steering Committee

#### Tuesday 9 October

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**08.00-09.00**      **Registration** ICC Headquarters,  
38 Cours Albert 1<sup>er</sup>, 75008 Paris

**09.00-10.10**   **Business action for sustainable development**

This session will present Business Action for Sustainable Development, and outline the business stakes in the World Summit, highlighting the changing policy and business agenda. The session will further provide participants with a business perspective from the developing economies and highlight the expectations of the host country.

- **Sir Mark Moody-Stuart**, Chairman, BASD Steering Committee
- **Maria Livanos Cattai**, Secretary General, ICC
- **Björn Stigson**, President, WBCSD
- **Reuel Khoza**, Chairman, ESKOM and Vice-Chairman of the South African Business Coordinating Forum

**10.10-10.30**      *Discussion moderated by*  
• **Lord Holme of Cheltenham**, BASD Steering Committee

*10.30-11.00*      *Contact break*

**11.00-11.20**      **Preparing for the Johannesburg Summit**  
This session will provide information on the Summit process, invite and legitimate the business input and outline the key themes.

- **Nitin Desai**, UN Under-Secretary-General for Economic and Social Affairs
- **Emil Salim**, President, UN Commission on Sustainable Development, 10<sup>th</sup> session

**11.20-11.50**      *Discussion moderated by*  
• **Lord Holme of Cheltenham**, BASD Steering Committee

**11.50-12.00**      **The key business message themes**  
• **Sir Mark Moody-Stuart**, Chairman, BASD Steering Committee, will invite the participants to working groups during the afternoon sessions.

*12.00-13.30*      *Picnic lunch at ICC*

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Initiated by the

**International Chamber of Commerce (ICC)** [www.iccwbo.org](http://www.iccwbo.org)

and **the World Business Council for Sustainable Development (WBCSD)** [www.wbcsd.org](http://www.wbcsd.org)

to prepare for the World Summit on Sustainable Development in Johannesburg in 2002

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13.30-15.15

## ***Working Group Session 1*** **Industry sector workshops**

Participants will be assigned to industry sector workshops to brainstorm ideas and agree on examples of initiatives to be showcased and consolidated to form an integral part of the BASD programme. Initiatives are encouraged that exhibit partnerships with other stakeholders – governments, research institutions, environmental NGOs, labour organizations etc, especially those that involve multi-stakeholders activities in developing countries. A moderator and rapporteur will be identified for each group.

- **Energy**
- **Natural Resources** - forestry, mining, minerals, water, marine
- **Life Sciences** - agri-food, agriculture, biosciences
- **Infrastructure** - transport, urban services, construction, tourism, leisure
- **Industrial Processes** - chemicals, metals, manufacturing
- **Financial Services**
- **Information, Communication and Technology**

15:15-15:45

*Contact break*

15.45-17.15

## ***Working Group Session 2*** **Major cross-cutting challenges and “enablers” for poverty reduction and sustainable development** *Pre-registration required*

Participants will choose which ‘cross-cutting’ theme cluster group to join in order to determine how the initiatives identified in the industry sector workshops can be used to demonstrate business achievements and progress in addressing the challenges. A moderator and rapporteur will be identified for each group.

- **Innovation**
- **Accountability:** targets, performance, reporting
- **Market access:** trade, digital divide
- **Finance/investment:** capacity building and technology transfer
- **Partnerships, dialogue and stakeholders**
- **Corporate responsibility and citizenship**
- **Technology development and eco-efficiency**

17.15-17.30

*Contact break*

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**17.30-18.15**

## **Business participation in Johannesburg**

This discussion will address the key issues brought up in Reuel Khoza's morning address. These include:

- Funding for the Summit
- The 'best practise' exhibition
- A proposed Legacy for the Summit

*Discussion moderated by*

- **Sir Mark Moody-Stuart** Chairman BASD Steering Committee

*Evening free – individual private arrangements*

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Wednesday 10 October

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| <b>09.00-10.00</b> | <b>Reports from working groups session 1 - industry sector workshops</b><br>The rapporteur of each working group will report on the discussions of his group and summarize the actions   |
| <b>10.00-10.15</b> | <i>Discussion moderated by</i><br>• <b>Jack Whelan</b> , Senior Policy Manager, Environment & Energy, ICC  |
| <i>10.15-10.45</i> | <i>Contact break</i>   |
| <b>10.45-11.45</b> | <b>Reports from working groups session 2 - major cross-cutting challenges and “enablers” for poverty eradication and development</b><br>The chair/rapporteur of each working group will report on the discussions of his group and summarize the actions   |
| <b>11.45-12.00</b> | <i>Discussion moderated by</i><br>• <b>Margaret Flaherty</b> , Director, Capacity Building, WBCSD  |
| <b>12.00-12.45</b> | <b>Activities planned for Earth Summit 2002</b><br>This session will highlight a few dedicated initiatives to prepare the World Summit on Sustainable Development<br>• <b>Jacqueline Aloisi de Larderel</b> , Assistant Executive Director, United Nations Environment Programme<br>• <b>Laurraine Lotter</b> , Executive Director, Chemical and Allied Industries Association and Member of the South African Business Coordinating Forum<br>• <b>Claude Fussler</b> , Director, Advocacy & Communications, WBCSD |
| <b>12.45-13.00</b> | <b>The way forward</b><br>Summary of the major discussion points and how to take the action forward<br>• <b>Sir Mark Moody-Stuart</b> , Chairman, BASD Steering Committee  |